



FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION, CONTACT:

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Big Love for Curlies This Month with 14 Days of Giveaways

AUSTIN, Texas — NaturallyCurly.com, the leading social network for people with curly, kinky and wavy hair, is giving away more than \$10,000 worth of prizes, plus a Curly Love Grand Prize—a \$1,000 American Express gift card to spoil yourself.

“Love is in the air this month so we at NaturallyCurly.com want our readers to love their curls and enjoy our awesome giveaways,” says Michelle Breyer, president and co-founder of NaturallyCurly.com.


About the Contest

Readers are encouraged to take part in daily giveaways of various hair products and styling tools from our sponsors: [Hair Rules](#), [It's a 10](#), [Blended Beauty](#), [Kinky-Curly](#), [Miss Jessie's](#), [Paul Mitchell](#), [Carol's Daughter](#), [Ouidad](#), [Curly Hair Solutions](#), [Twisted Sista](#), [Amourai Organique](#), [DermStore](#), [AG Cosmetics](#) and [Folica](#). In addition to the fabulous giveaways, each entrant will qualify for a chance to win the Curly Love Grand Prize, a \$1000 [American Express](#) gift card to use on spa treatments, products or anything their heart desires.

How to Enter

Participants must enter giveaway at naturallycurly.com/curlylove to be eligible. The giveaway begins Feb. 1, 2011, at 12:00 a.m. and ends on Feb. 14, 2011, at 11:59 p.m. Each entry goes towards the curly love grand prize drawing on Feb. 15, 2011. No purchase is necessary to enter or win.

GRAND PRIZE



WIN \$1000 TO
Spoil Yourself
& GIVE YOUR CURLS SOME LOVE!

Each entry makes you eligible to win the Grand Prize:
a \$1000 American Express Gift Card to use on spa treatments, products or anything else your heart desires...

ENTER NOW

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About NaturallyCurly

Founded by Michelle Breyer and Gretchen Heber, NaturallyCurly is a network of sites that informs, empowers and unites a community of people brought together by a common interest – curly hair. The flagship brand, NaturallyCurly.com, attracts 500,000 monthly engaged, influential consumers creating user-generated content on a daily basis. The network includes CurlyNikki.com, the leading natural hair blog with a growing community of 150,000 uniques, CurlStylist.com, a professional community especially for stylists servicing their curly clientele, and CurlMart.com, a boutique e-commerce site showcasing more than 50 brands and 500 community-vetted products. The entire network logs 1.5 million monthly visits from an average of more than 200 countries worldwide, all finding the common thread – a curl, kink or wave – that bonds them together.

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